

# Creating Alignment

## Strategy Deployment

Nearly 80% of businesses fail to achieve their strategy! Not because the plan was inadequate but rather because the connection between strategy, at the executive level and behaviour, at the frontline, was unclear. Strategy Deployment Consulting Services offers a systematic approach to translating organizational goals into actionable plans, ensuring alignment across all levels of the business. This fact sheet highlights key aspects and benefits of engaging in Strategy Deployment Consulting.

### Creating True Alignment

True alignment, ensures that every facet of the organization is aligned with overarching strategic objectives, fostering a shared understanding of the mission and vision. We utilize proven methodologies such as Hoshin Kanri, Balanced Scorecards, and Lean Management Systems to guide the strategic planning and execution process. Our process facilitates transparent communication channels, enabling effective dissemination of strategic goals and fostering a culture of collaboration and accountability. This is enhanced through the development and implementation of interlinked key performance indicators (KPIs) to measure progress, at all levels, identify areas for improvement, and track the success of strategic initiatives.

### Realizing The Value

- Streamline workflows and eliminate inefficiencies, driving operational excellence and optimizing resource utilization.
- Foster a collaborative environment where teams across departments work cohesively towards common strategic objectives.
- Respond quickly to market changes with an adaptive strategy deployment framework that allows for continuous improvement.
- Build resilience by aligning day-to-day activities with long-term strategic goals, ensuring the organization remains competitive in the face of challenges.
- Enable informed decision-making at all levels of the organization through the availability of real-time performance data and insights.

### How We Can Help

- **Training** – Develop capability in your team to become self-facilitating at all levels of the enterprise.
- **Facilitation** – Enable the translation from strategy to action.
- **Coaching** – Coach the entire deployment and alignment process.

### Endorsements



Ronnie Daughtry  
Principal Reliability &  
Management Systems  
- Vizient

*"I personally, recommend Bradley as a highly effective and experienced improvement practitioner and coach. He is particularly effective in the area of strategy deployment. There are many who are well versed in strategy development, but few possess the skills needed to drive the organization's vital few strategic objectives to achieve and maximize strategy outcomes. Bradley has a unique and structured methodology for strategy deployment that involves the entire organization from the C-suite to environmental services and everyone in between"*



**BRADLEY SCHULTZ & ASSOCIATES**  
At The Forefront